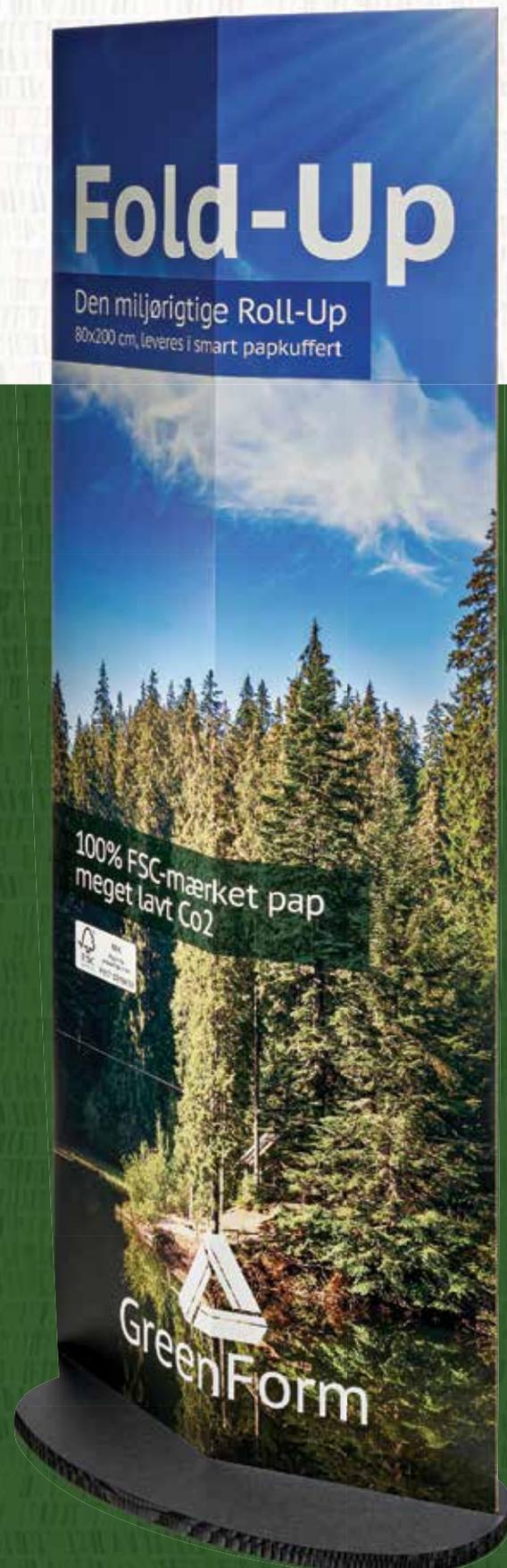


GreenForm Fold-Up

Make a difference with every choice

As the world strives for sustainability, we proudly present “Fold-Up” - an innovative solution that actively reduces CO2 emissions.

**ONLY
18 kg Co2**



For a Greener & Brighter Future

**Take a stand for the environment.
Choose Fold-Up
– the right choice.**

Responsible and Environmentally Sound

Fold-Up is made from 100% FSC®-certified, recyclable 10 mm cardboard. This choice underscores our dedication to the environment and offers a product that does not compromise on quality.

Lightweight with a Big Impact

The lightweight nature of Fold-Up makes it easy to transport and set up, and its low CO2 footprint makes it an ideal choice for environmentally conscious businesses and organizations.

Huge Reduction in CO2 Emissions

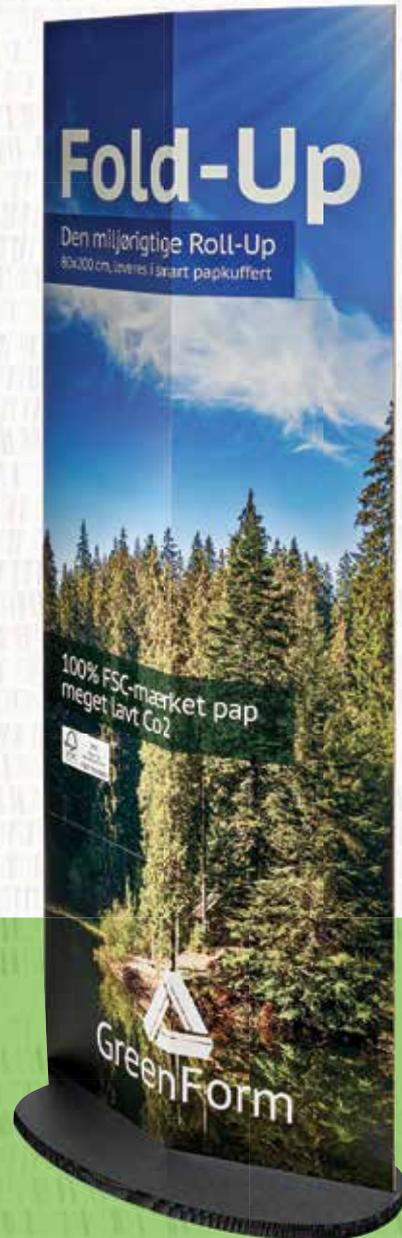
Unlike conventional roll-ups that can emit up to 100 kg of CO2 in the manufacturing process, Fold-Up keeps CO2 emissions to just 19 kg. This significant reduction makes it a much more sustainable choice.

Choose Less CO2, Choose Fold-Up

By choosing Fold-Up, you demonstrate your commitment to reducing environmental impact. Ideal for trade shows, exhibitions, and retailers, Fold-Up is the perfect choice to show that your brand stands for both quality and environmental responsibility.

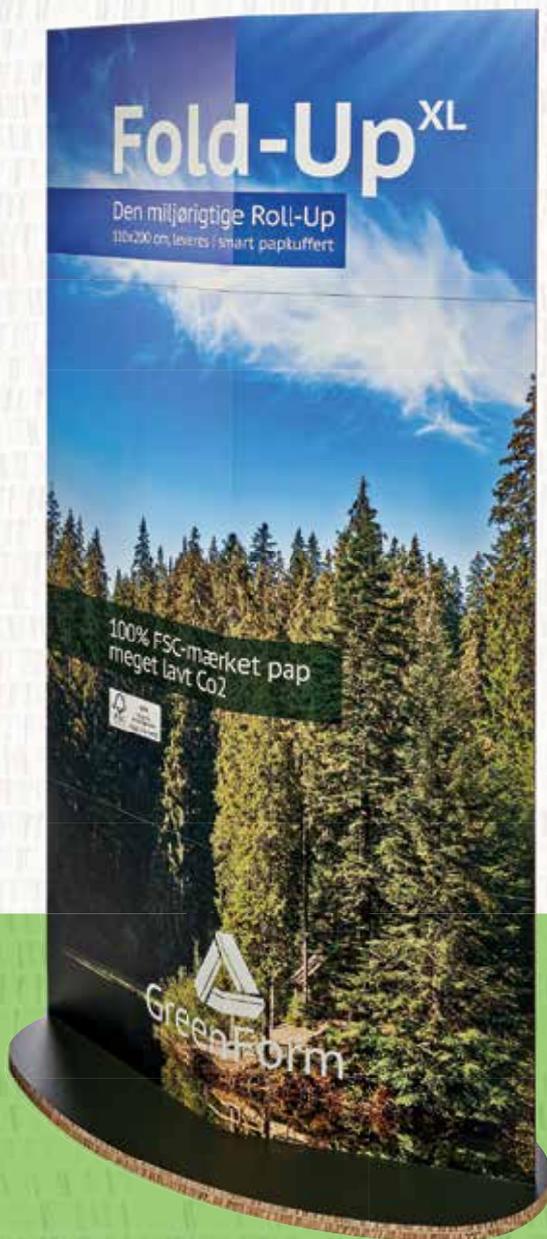
Take a Step Towards a Greener Future with Fold-Up

– where every choice counts!



The Fold-Up 80x200 cm (79x200 cm) consists of 10 mm lightweight cardboard that can be folded up and placed in a 26 mm cardboard base. It can be folded up and down at least 50 times. Over time, it will slightly crease at the bends, as we do not use plastic laminates to protect it.

The base of the Fold-Up can, as standard, be any color you decide and is printed together with the Fold-Up. You can also choose it to be “cardboard brown.” As an additional option, you can choose it to be through-colored black, meaning everything on the base, including the internal material, will be black.



The Fold-Up 110x200 cm (110x200 cm) consists of 10 mm lightweight cardboard that can be folded up and placed in a 26 mm cardboard base. It can be folded up and down at least 50 times. Over time, it will slightly crease at the bends.



The Fold-Up Circular Section consists of 3 standard Fold-Up 80x200 units that you simply assemble on one special base – perfect for a trade show booth.



Brown cardboard base



Black through-colored cardboard base.

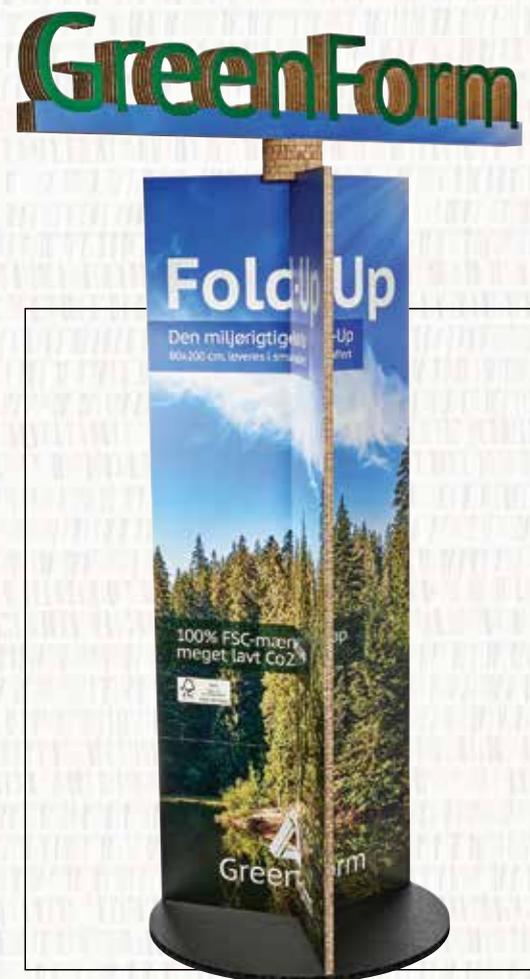


All Fold-Ups are delivered in a practical transport box.

Environmentally Friendly Disposal: GreenForm Fold-Ups

By considering the lifecycle footprint and disposal process, it becomes evident that traditional roll-ups, consisting of a mix of materials like aluminum, PP (polypropylene), PVC (polyvinyl chloride), and other components, present a significant environmental challenge. These diverse materials make it complex and resource-intensive to separate and recycle the roll-up, often resulting in it not being recycled at all.

In contrast, our GreenForm Fold-Up offers a more sustainable solution. It is made from 100% cardboard, which not only makes it more environmentally friendly in its production but also significantly easier to dispose of. The cardboard can be recycled up to seven times, significantly reducing the overall environmental footprint and offering a more responsible solution for businesses wanting to minimize their impact on the environment.



Facts

Fold-Up	79x200 cm	2,96 kg	18 kg Co2
Fold-Up XL	110x200 cm	4,46 kg	27,3 kg Co2



GreenForm

Denmark has been a front runner in **Green** transformation with a large role in Wind energy. Therefore, we see the opportunity to continue to use our knowledge from Scandinavia in producing greener solutions and bringing them into the international market.

We have possibly found the best in the industry in manufacturing **Green** material and work closely in our R&D to invent tomorrow's **Green** solutions. We work tirelessly on making GreenForm available worldwide in a responsible manner. Join our movement.

